Hyster Forklift Part

Hyster Forklift Part - Hyster is an industry leader in the materials handling industry that has been in business for over eighty years. However, it began as a producer of lifting machinery as well as winches. Most of its production was concentrated in the Pacific Northwest and dealt primarily with the lumber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality production. Over the preceding eighty years Hyster has continued to get bigger and increase its product line. The growth of its products coupled with its desire to stay service oriented has allowed Hyster to develop into the intercontinental player it is at present.

In the period between 1940 and 1960, Hyster sustained its growth throughout the western world. In 1946, Hyster opened a plant in Danville, Illinois that was completely committed to mass producing trucks. This allowed Hyster to drive its expenses down and, at the same time, offer a better quality product at industry competitive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Between the late 1950's through the 1960's, Hyster continued to expand into new markets. They began constructing container handlers in the United states in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a method for allowing a lift truck to go both forward and backwards using the same pedal. This pedal was labeled the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R and D centre in Oregon that was concentrated on improving the design and performance of forklifts. The centre is still one of the world's top testing facilities in the materials handling industry.

The 1960's was characterized by rapid growth throughout the entire materials handling industry. Due to this, Hyster needed to refocus its strategy towards these emergent mass markets. Thus, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to supply greater quality at a more affordable cost. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Trucks. To plug this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to focus on developing industry leading forklifts. The Hyster company name was recognized throughout the globe for its commitment towards superiority. This attention to excellence produced numerous suitors for the enterprise. In 1989, a large multinational business based in Simi Valley called NACCO Industries bought Hyster and began an aggressive growth strategy. NACCO promptly changed the XL philosophy with a more driver oriented forklift that concentrated on operator comfort, which is recognized as the XM generation of forklifts.

With the worldwide change towards just-in-time management methods, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the United States, Italy, Netherlands, and many other places throughout the world. All of these investments have made Hyster a international leader in the lift truck market. In 2009, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which comprises over three hundred assorted versions of forklift trucks.